






"NAVY 2028: MODERN AND MULTI-CAPABLE"

E-DISPOSITION FORM		<i>SECURITY CLASSIFICATION (If any)</i> UNCLASSIFIED
File Nr: EDF-CRB-0422-004	Subject: Media Blitz Schedule for the 124th PN Anniversary Commemoration	

TO: **FOIC, PN** FROM: **CNS** DATE: **14 Apr 2022** COMMENT NR:
 VIA: **VCOM, PN**

 **SIGNED** LCDR MAURING PN/catg-6475
 **NPAO** APR 14, 2022 07:43:33
 **SIGNED** **N3** APR 18, 2022 07:29:54
 **SIGNED** **N7** APR 14, 2022 10:01:04
 **DPNMO** APR 14, 2022 11:29:19

SUMMARY:

- Reference: LOI Nr 029-22 (Subj: 124th PN Anniversary Commemoration)
- Above reference pertains to scheduled activities for PN 124th Anniversary on 20 May 2022 (Friday) at HPN, NSJA, Roxas Boulevard, Manila. This year's anniversary celebration will highlight the test fire of newly-acquired weapon systems of fleet surface and air assets. The audio-visual presentation of the test fire will be featured during the anniversary celebration wherein the Commander-in-Chief, President Rodrigo Roa Duterte, will grace the occasion. The Command will also conduct a series of pre-anniversary activities which includes Civil-Military Operations (CMO) activities, the launching of newly-developed information systems for the utilization of PN and the Maritime Security Symposium. These activities will serve as a means of thanking PN stakeholders for their support during past year's accomplishments and reaffirming the commitment of the PN to the Filipino people.
- A series of media-related activities will be conducted, all of which will inform our stakeholders on the PN 124th Anniversary Commemoration and significant accomplishments in the areas of capabilities and modernization.

Date/Time	Network/Program	Talking Head	Designation Unit/Office
Tentative 20 April WEDNESDAY	Love Radio 90.70	PN STANDARD INSURANCE CYCLING TEAM (Race for Heroes)	DDCSS, NIC
Tentative 22 April FRIDAY	DWIZ 882	CDR BENJO F NEGRANZA PN (GSC) (Pre-Anniversary Activities)	DNPAO

Tentative 23 April SATURDAY	SMNI News	CAPT GREGORY GERALD V FABIC PN (GSC) (Project Buhawi)	CNRTDC, NSSC
Tentative 25 April MONDAY	UNTV News And Rescue	COMMO ROY VINCENT T TRINIDAD PN (Spike - ER Missile Firing)	CLCF, PHILFLT
Tentative 06 May FRIDAY	DZRH Damdaming Bayan Host: Deo Macalma	RADM NICHOLS A DRIZ PN (Philippine Fleet Capabilities)	CPF
Tentative 09 May MONDAY	PTV-4 Laging Handa Public Briefing	COMMO JOE ANTHONY C ORBE PN (JRCF Capabilities and Test Fire)	COCF, PHILFLT
Tentative 16 May MONDAY	DZBB Liwanag sa Balita Host: Benjie Liwanag & Tuesday Niu	MAJ EMERY L TORRE PN (M) (PMC Modernization/ PMC Coastal Regiment)	MCPAO, PMC

4. Furthermore, lateral coordination has been made with proposed talking heads for the scheduled interviews of media programs.

RECOMMENDATIONS:

5. Approval of the following:

- a. Clearance for the conduct of the proposed scheduled media blitz;
- b. Clearance for CPMC, CPF, COCF, CLCF, CNRTDC and DDCSS to be designated as talking heads for scheduled media blitz; and,
- c. Authority and clearance for DNPAO to sign the radio message addressed to tasked units (Encl 2).

CB Valencia

APR 19, 2022 08:34:41

VALENCIA

3 Encls:

- 1 - Scheduled Media Blitz
- 2 - Rad Msg Directive to tasked units
- 3 - Proposed Talking Points

CONCUR

 **SIGNED**

RADM PALCES PN

VCOM, PN

APR 19, 2022 23:06:44

DATE

APPROVED



VADM BORDADO PN

FOIC, PN

APR 20, 2022 08:23:37

DATE